

Dear Interested Sponsor,

Arizona Water Festivals instill a deeper understanding of water in the earth system and Arizona's water resources through a community water festival event, teacher professional development workshop, and extensive volunteer and community involvement. The AWF program will equip teachers with resources and strategies to engage their fourth graders in a fun and interactive celebration of water, while meeting the Arizona Science Standards. Discovering how water works in the earth system and where arid Arizona gets its water brings science, mathematics, engineering, and technology alive for students.

**Why partner with Arizona Project WET to bring water festivals to Arizona 4<sup>th</sup> graders?** Arizona Water Festivals will take place in over 35 communities in the 2026-27 school year. We continually strive to grow the program to reach more Arizona students, teachers, and parents. In any given community, a sponsor, a partner, or a school district can drive the inception of a new water festival. Sometimes school districts take the lead and sometimes sponsors do, but we need both to make the AWF a go. If there is interest from one entity, Arizona Project WET is happy to work with all organizations to make a festival happen in that community. However, not all communities in Arizona are able to fund their own water festival. We need your help to make this program happen for students and teachers in Arizona!



## ARIZONA'S WATER FESTIVAL PARTICIPATION SINCE 2000

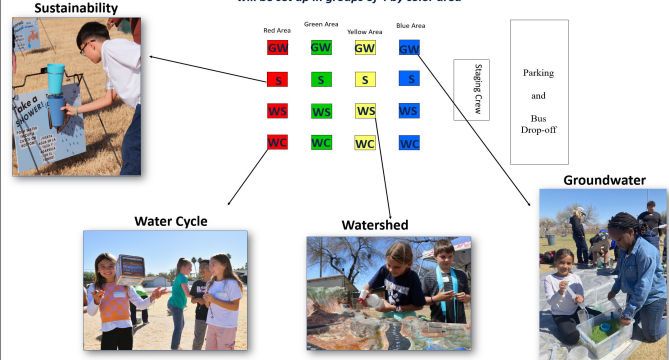
| STUDENTS | TEACHERS | VOLUNTEERS |
|----------|----------|------------|
| 213,990  | 8,204    | 13,660     |

program. During the workshop, teachers are trained in content that is not covered in most 4<sup>th</sup> grade curriculum and will receive access to the Arizona Water Festival Curriculum Unit guide and a copy of *Project WET Curriculum and Activity Guide*, that will prepare and extend student learning before and after the festival. The AWF curriculum unit is designed to fulfill multiple 4<sup>th</sup> grade science standards using student-centered, 3-dimensional learning. This focuses on doing science and emphasizes recognizing relationships that connect all sciences and other fields of study. Specifically, the Arizona Water Festival Curriculum Unit puts students at the center of their own water cycle observing the phenomena that relate to the environment in which they live. At the festival, students accompanied by their teachers will travel to four 1/2-hour learning stations where trained community volunteers facilitate an investigation of watersheds, groundwater, the water cycle, and water sustainability actions.

**How does the AWF Model work?** The program begins with the Arizona Water Festival online teacher professional development workshop, which requires attendance to participate in the

### 4<sup>th</sup> Grade Water Festival

2 to 4 rows of tents (dependent on festival size)  
will be set up in groups of 4 by color area





How do we know the water festival is effective? Each year participating teachers administer questionnaires before and after implementation of the AWF Curriculum Unit to gauge student understanding of watersheds, the groundwater system, the water cycle, and water stewardship. Student knowledge gains are measured and used to continually assess and improve the water festival program. In addition, all participating teachers and community volunteers are surveyed after the festival to quantify the impact on the educational experience and the community.

**"Authentic, relevant, and meaningful  
community-focused water education."**

## SPONSOR LEVELS

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### *The Watershed* - Tax Deductible Contribution: Greater or equal to \$5,000

1. Recognition of sponsorship at Arizona Water Festival events
2. Opportunity to display the organization's banners and signage
3. Thank you, recognition, on social media platforms (Instagram, Facebook, etc.) and recognition in volunteer thank-you notes
4. Sponsor's logo, name and link appears on the AWF's Program webpage
5. Opportunity to provide your organization's promotional items for students and/or teachers
6. Opportunity to provide volunteer presenters for the water festival day

### *The River* - Tax Deductible Contribution: From \$2,500 to \$4,999

1. Opportunity to display the organization's banners and signage
2. Thank you, recognition, on social media platforms (Instagram, Facebook, etc.)
3. Sponsor's name and link appears on the AWF's Program webpage
4. Opportunity to provide your organization's promotional items for students and/or teachers
5. Opportunity to provide volunteer presenters for the water festival day

### *The Tributary* - Tax Deductible Contribution: From \$250 to \$2,499

1. Sponsor's name and link appears on the AWF's Program webpage
2. Opportunity to provide your organization's promotional items for students and/or teachers
3. Opportunity to provide volunteer presenters for the water festival day



We need you to help bring effective STEM education to Arizona 4<sup>th</sup> grade students! Click [here](https://projectwet.arizona.edu/arizona-water-festival/sponsors), or scan below to start your sponsorship today!

